

# WEBINAR

**Thursday 7 May 2020**

**15:00-16:00 London GMT**

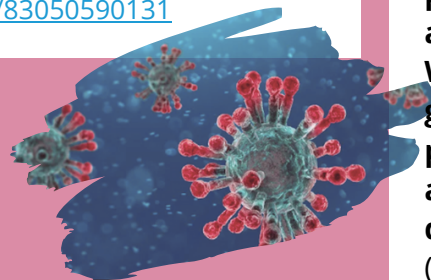
NewDelhi 7:30pm - Lagos 3:00pm - Montreal 10:00am

- **Engaging the Private Sector in the COVID19 Response** (20min each):
  - **WHO Action Plan** - David Clarke, WHO
  - **Engaging Private sector for COVID19 and TB in India** - Prof Venkat Raman
- **Questions & Discussion**

**Join on Zoom - Register here:**

<https://us02web.zoom.us/j/83050590131>

**tbppm.org**



## ENGAGING PRIVATE SECTOR IN THE COVID19 RESPONSE

The private sector provides nearly 40% of health care across the world and is equally hard hit by COVID19. Some private hospitals are seeing large amount of patients and regular services are halted, while smaller practices have been shut down out of fear for COVID19.

- How can we build a strong national COVID19 response where government and private sector are aligned?
- What are examples of innovations of public-private COVID19 responses?
- How can TB public-private engagement emerge stronger post COVID19?

During health emergencies, like the COVID-19 pandemic, the activities of the private health sector actors must be aligned with [national response efforts](#).

WHO has outlined an Action Plan to help governments plan to engage their local private health sector's *space, staff, stuff, and systems* to address the surge in demand through *supply-side* financing (Read more [HERE](#)).

COVID-19 Strategic Preparedness and Response Plan  
**OPERATIONAL PLANNING GUIDELINES  
TO SUPPORT COUNTRY PREPAREDNESS  
AND RESPONSE**.....

